

HIDDEN HUNGER

More than half of the world today suffers from “hidden hunger” - a deficiency of micronutrients despite adequate daily caloric intake.

From 1950 to 1999...

Grain yields have doubled and the protein concentration of **39 grains have declined**. Wheat, rice and barley as much as **30%, 18% and 50%** respectively.

Six key nutrients **protein, Ca, P, Fe, riboflavin, vitamin C** declined between **6% to 38%**.

The nutritional concentrations of **43 crops**, mostly fruits and vegetables, **declined significantly**.