



# FARM TO FORK STRATEGY

**#EUGreenDeal**



## WHAT IS IT?

Farm to Fork is a European strategy to accelerate the transition to a sustainable food system based on **agrobiodiversity, agroecology** and **fair supply chains**.

It encompasses the entire supply chain: from **agricultural production** to the **consumption** of food by end-users.



## FARM TO FORK GOALS:

- Ensure sustainable food production (organic farming, reduction of pesticides and antimicrobials, animal welfare, plant nutrition, etc)
- Ensure food security  
Stimulate sustainable food processing, wholesale, retail, hospitality and food services practices
- Promote sustainable food consumption and facilitate the shift to healthy, sustainable diets
- Reduce food loss and waste
- Combat food fraud along the food supply chain

## 2030 Targets for sustainable food production

### PESTICIDES



Reduce the overall use and risk of chemical and hazardous pesticides

### NUTRIENT LOSSES



Reduce nutrient losses by 50% whilst retaining soil fertility, resulting in 20% less fertilisers

### ANTIMICROBIALS



Reduce sales of antimicrobials for farmed animals and aquaculture

### ORGANIC FARMING



Increase the percentage of organically farmed land in the EU

# Farm2Fork Targets for 2030



## Join us in our mission

We are on a mission to reshape the healthcare system in Europe based on the connection between **soil and human health.**

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